



ISABELLE

JULY 2025

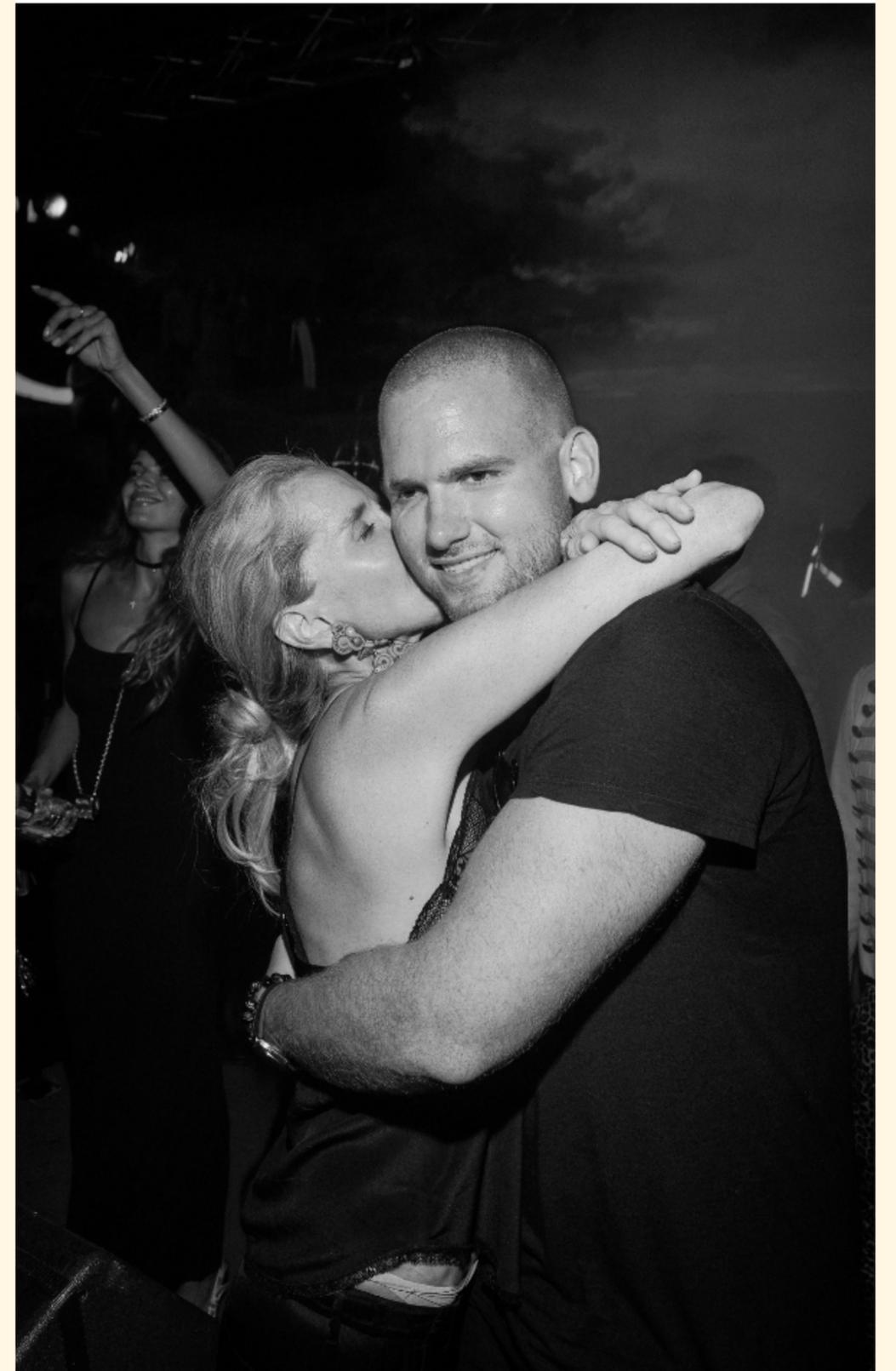
SAINT-TROPEZ



THE STORY

My grandfather's journey from the French army to the Royal Air force led him to discover the enchanting village of Saint Tropez during his military training where his heart remained, and he vowed to return if he were to survive the war. After World War II, he fulfilled his promise by coming back to Saint-Tropez in the 1960s to establish his life there. The 1970s marked the beginning of an era when he acquired a residence in Les Parcs and started hosting a legendary party known as 'The Gypsy Party.'

The unique aspect of 'The Gypsy Party' was its inclusivity; at midnight, the doors opened to anyone, regardless of their socioeconomic background. At its peak, it welcomed up to 2000 guests, and the Gipsy Kings, his house band whom were relatively unknown at the time became synonymous with these gatherings, gaining exposure and popularity. This tradition continued for over 45 years, ending in 2016 when my grandfather, at 96 years old, decided it was time to retire the Gypsy Party.



THE STORY

In 2021, I had the honor of hosting my inaugural event, a symbolic revival of my grandfather's legacy and continuation of my families traditions. By 2023, our gathering had grown to over 1200 attendees, with more than 2000 requests awaiting guest list approval to join, all of whom's contact information we have retained. Fueled by a desire for a more meaningful impact, in 2024, I embarked on a journey to create a new concept. The event is confirmed for summer 2024, and it will bear my mother's name, honoring her pivotal role in my life and her introduction to house music. The vision behind 'Isabelle' is to establish an annual event in a village integral to my family's history that will combine music and charitable causes to protect our oceans.

Regrettably, my mother won't be there to witness the completion of this project. In her final moments, she had achieved a lifelong academic milestone - completing a 194-page thesis for her master's degree on the 'Autecology, Management, and Conservation of Sharks in the French West Indies,' with plans to pursue a Ph.D. She was an extraordinary, generous, and loving individual, and it is only fitting that a portion of the event's proceeds will honor the cause she held dear.

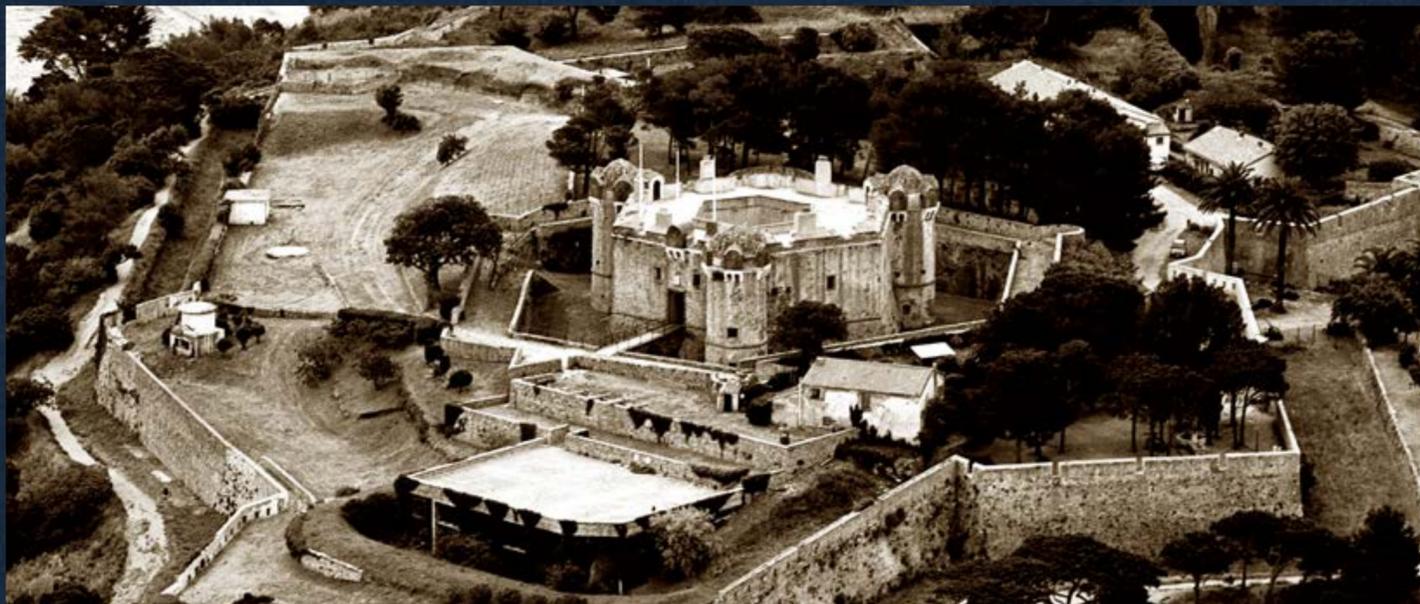
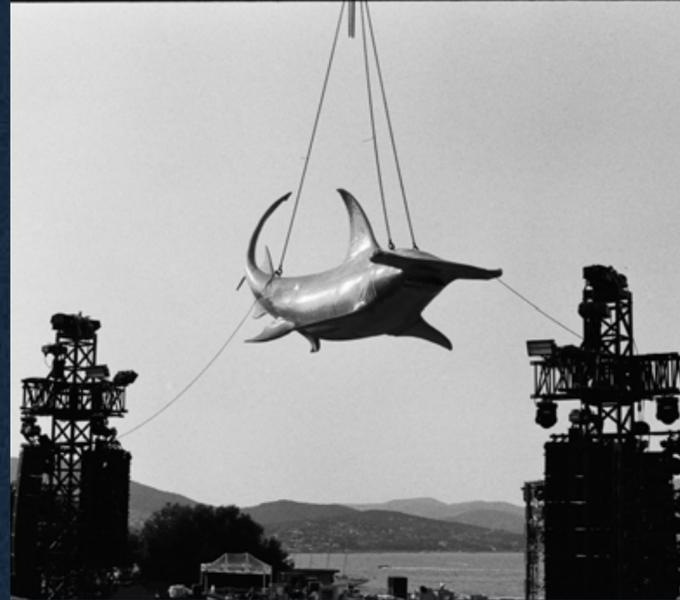


A DJ wearing a black suit and a black hat is seen from behind, performing at a festival. The DJ is positioned in the foreground, with a large, diverse crowd of people in the background. The crowd is mostly wearing white t-shirts and is engaged in the music, with some people holding up their phones to take pictures or videos. The setting is outdoors, with a body of water and mountains visible in the distance under a clear sky. A tall light tower with red lights is visible on the left side of the image. The DJ's equipment, including a keyboard and a laptop, is visible in the foreground.

ISABELLE

THE LOCATION

In the heart of Saint Tropez, ISABELLE is situated adjacent to a special historical site, **Citadelle de Saint-Tropez**, generously offered for this exceptional event. Immerse yourself in enchanting surroundings as the landscape effortlessly enhances the festival experience







THE LAYOUT

Our Isabelle's festival layout is a carefully crafted blend catering to music lovers with the best standards, ensuring a naturally enjoyable experience. Guests will have an intimate connection with live DJ sets from strategically positioned allocated tables. A lively dance area adds an electrifying dimension, fostering a dynamic interplay between tables and dance floor, creating a unique ambiance. At the heart of the event, a mesmerizing shark sculpture suspended in the sky symbolizes the fusion of heritage, passion and art, defining the essence of the event and its charitable cause.





ISABELLE 2024



5200
ATTENDANCE

48
TABLES

7K-50K
TABLE SPEND

£300-500
VIP TICKET PRICE

300
VIP TICKETS
Sold out





LINE-UP

AHMED SPINS

DIXON

JIMI JULES

MACEO PLEX

MARCO CAROLA

MONOLINK

RONY SEIKALY

SALOME LE CHAT

SASSON

TIFFY VERA

VILLANOVA

VINTAGE CULTURE





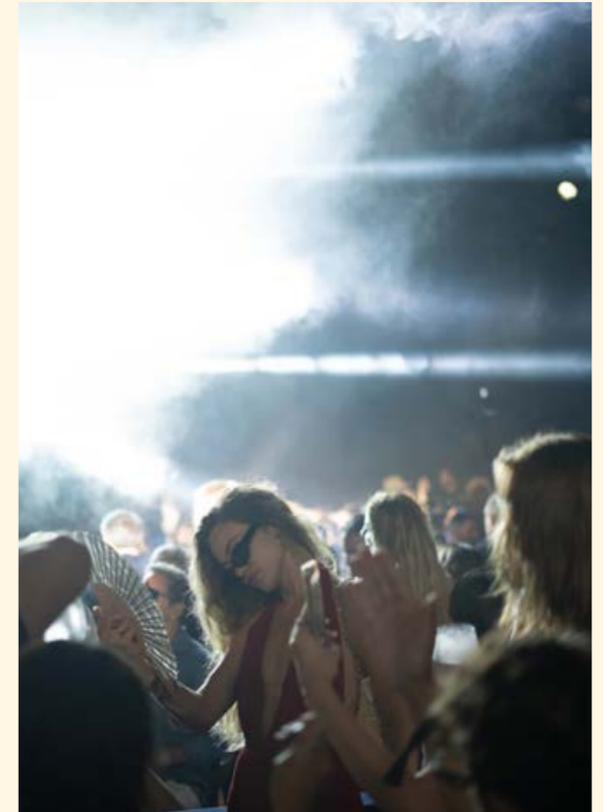
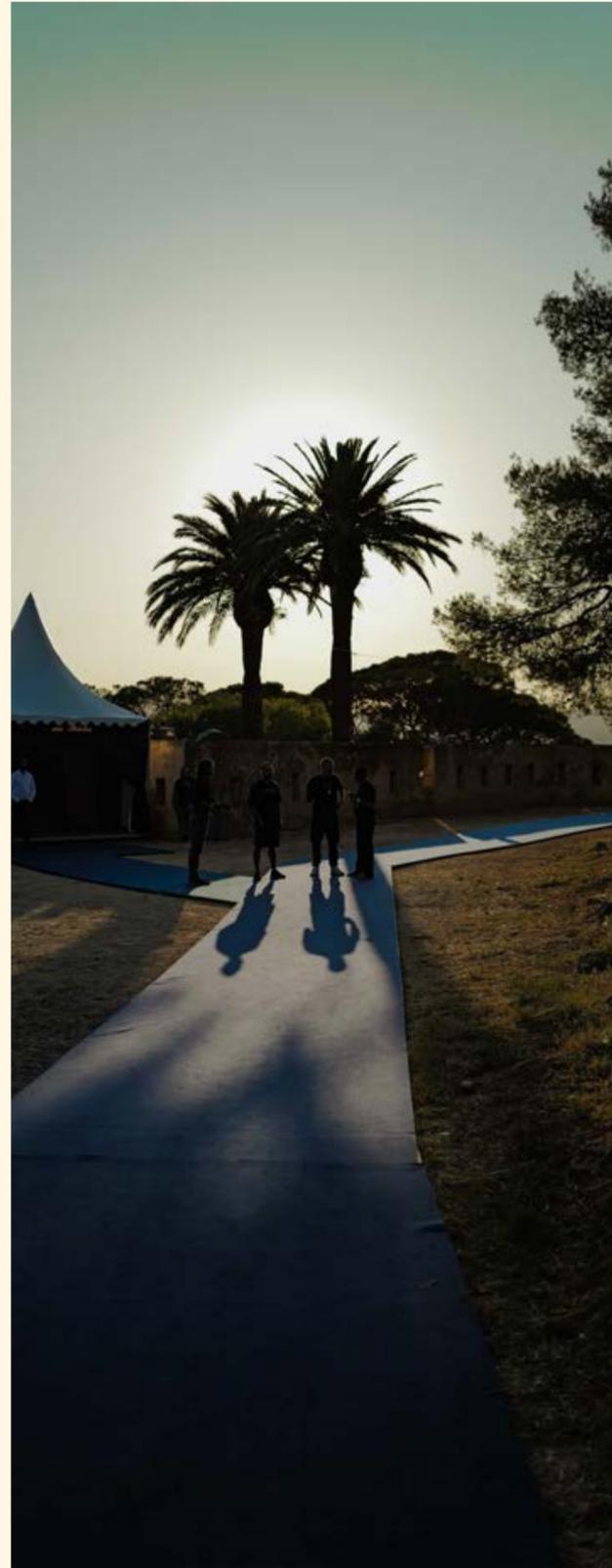


ISABELLE
2025

ISABELLE 2025

Following the immense success of Isabelle 2024, this year continues on, staying true to the heart of what the festival is all about.

In 2025, the lineup is of the same incredible calibre as last year - if not higher. Ahmed Spins and Marco Carola are making a return as well as Hi Ibiza's new Friday resident Joseph Capriati.



A wide-angle photograph of a large outdoor concert at night. The scene is filled with a dense crowd of people, many of whom are holding up their phones to capture photos or videos. In the center of the stage area, a large, realistic-looking shark is suspended in the air, appearing to swim. The stage is illuminated with bright white spotlights that create long beams of light across the crowd. To the left, there are trees and structures lit up with vibrant blue and orange lights. In the background, a body of water is visible, reflecting the city lights and the stage lights. A large crane arm with the word 'MEDIZCO' is visible in the upper right corner. The overall atmosphere is one of a high-energy, large-scale event.

THE LINEUP

(A-Z)

AHMED SPINS

BLACK COFFEE

BLONDISH

CARLITA

JOSEPH CAPRIATI

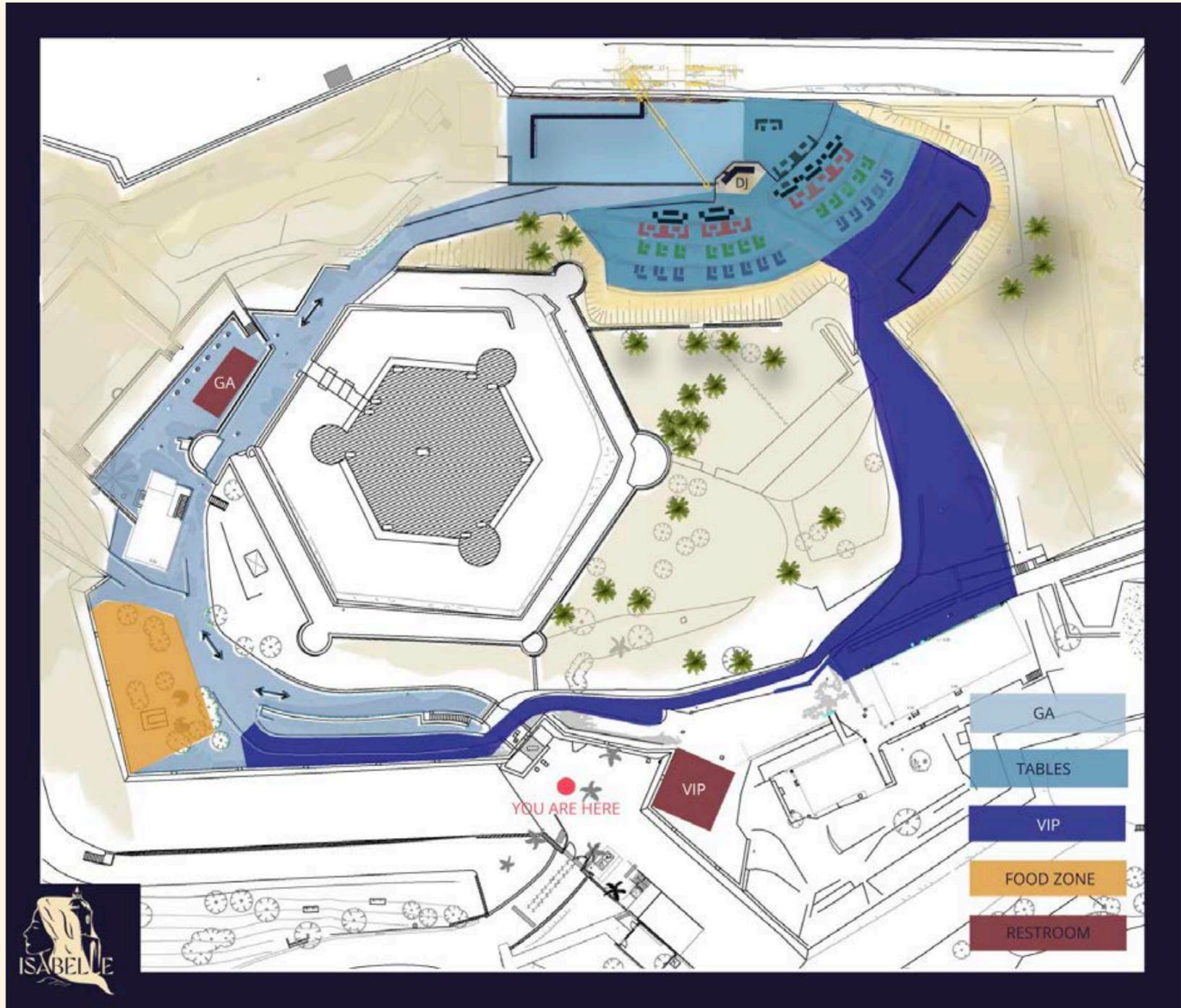
MARCO CAROLA

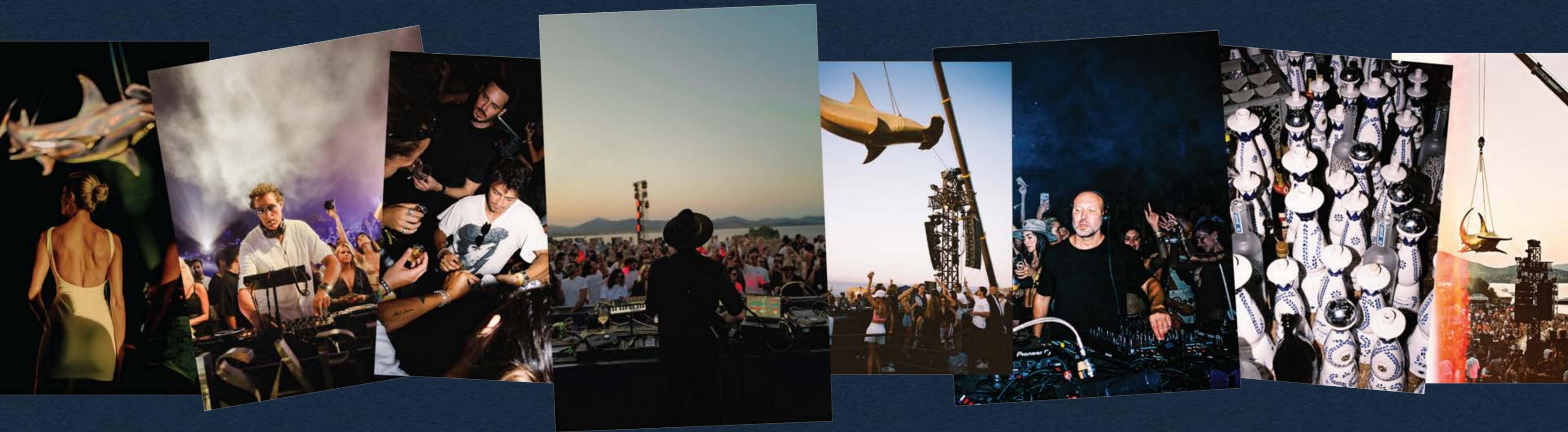
NICOLAS SASSON

SALOME LE CHAT

ISABELLE

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This is only first festival hosted by people who call this village their home, in a unique location that highlights the exceptional heritage of the castle and most importantly with the proceeds benefiting a cause that matters.

THANK YOU

JC Murray